



## Fender Contender Challenge

*Submitted by Alexander on Mon, 03/16/2015 - 05:05.*

Fender and Country Summer music festival announces the Fender Contender Challenge, a talent competition open for country music acts.



This event is Fender and Country Summer's way of helping out deserving up and coming country music artists by boosting their exposure and at the same time provide financial assistance via the prize money. The winner of this competition will be opening North California's Country Summer Music Festival 2015, and will receive a special cash prize.

The competition requirements are pretty straight forward, participants should be over 18 years old, plays great country music, has a fan base, and upload a recorded performance video that is less than 5 minutes long.

Country Summer Executive Producer Alan Jacoby said "*We encourage aspiring country music acts from around the globe to participate. With the help of our fans who will determine the winner, we're looking to discover country music's next big break-out star.*"

Note that submission deadline is set on March 31, 2015, because the elimination process will begin early April. Out of all the entries, the Country Summer judging panel will select the Top 10 qualifiers. Country music fans and the general public will then be voting for their favorite country music act from April 2 through April 15. The result of the votes will be narrowing down the list into the Final 4.

Only one of the four remaining country acts will make it to the event, and as such, another round of voting will be opened for the public, from April 16 to April 29. These votes will then determine the grand prize winner which will be announced on the 1st of May 2015. This early win will give the winner ample time to prepare for the opening of Country Summer music festival which will be held on June 6, 2015. The winner will be playing a 45 minute full band set at the festival.

On top of opening for the Country Summer event, the winner will also receive \$5,000. The press release went on to say, "*To date, Country Summer presented by Lithia RAM of Santa Rosa, has announced 13 of 14 entertainers. Country Summer 2015 headliners include Jake Owen on June 5, The Band Perry on June 6 and Brantley Gilbert on June 7. In addition to the headliners, the June 5 lineup includes Gary Allan, Chris Young and Parmalee; June 6 includes Lee Brice, Jerrod Niemann, Frankie Ballard and The Swon Brothers; and June 7 includes Trace Adkins, Easton Corbin and Cassadee Pope. Daily tickets start from \$69 for general admission, \$99 for reserved seats. A limited number of discount three-day packages are available. "*

If you play country music and you're looking for a big break for your music career or for your band, it wouldn't hurt to try sending your 5 minute demo over to the Fender Contender Challenge and hope for the best. For more information and to join the contest, visit [Country Summer](#)