



AMERICAN AGCREDIT
MONEY FOR AGRICULTURE

For Immediate Release

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American AgCredit Donates Major Gifts for FFA and 4-H Fundraiser

Fundraiser to be held in conjunction with Country Summer concert event (June 13-14) – to include an All-Star Guitar Giveaway, a guitar signed by all the artists featured at the concert!

SANTA ROSA, CA (April 2014) – Agricultural lender American AgCredit is kicking off a massive 7-week fundraiser for the region's agricultural youth groups. Beginning April 25 through June 14, any donation of \$100 or more to the Future Farmers of America (FFA) - Sonoma Section Chapter or the Sonoma County 4-H Foundation will be eligible to win one of three gifts. Three winners will be selected to win one of the following prizes:

- a Super Sports Ticket Package (valued at more than \$2,000), or
- six cases of select Sonoma County wines (valued at \$2,500), or
- a top of the line guitar signed by all eleven acts performing at the Country Summer concert, held June 13-14 at the Sonoma County Fairgrounds.

All three prizes are donated by American AgCredit.

"American AgCredit is committed to continuing to support the efforts of young people interested in a career in agriculture," said Chief Marketing Officer Terry Lindley. "Our support of 4-H and FFA is an important part of our mission."

Any donation of \$100 or more to either organization made beginning Friday, April 25 through Saturday, June 14 at 6 pm will be eligible to win. Donations may be made online, sent in, or donated directly at the Country Summer American AgCredit booth where 4-H and FFA members will be collecting additional donations. Announcement of the winners will be made on the final day of the concert. Winners do not need to be present.

(more)



“We are so grateful to American AgCredit for bringing together these fabulous donation incentives, and to the Country Summer team for their gift,” said Susan Hansen, Executive Director for the 4-H Foundation of Sonoma County. “Their support of young people in local agriculture is becoming increasingly important as agriculture changes and grows. We look forward to seeing an increase in awareness and our ability to reach and affect more people.”

The ticket package consists of 4 Club-level Giants tickets (Giants v. Dodgers), 4 San Jose Sharks tickets (2014-2015 season), 4 Golden State Warriors tickets (2014-2015 season), 2 Oakland A’s tickets (A’s v. Angels), and 2 San Francisco 49er tickets for their inaugural season in the new stadium (49ers v. Arizona Cardinals).

Donations:

4-H Foundation of Sonoma County

P.O. Box 1283, Rohnert Park, CA 94927

<http://www.4hfoundationofsoco.org/donations>

Future Farmers of America (FFA) – Sonoma Section

599 Bellevue Ave., Santa Rosa, CA 95407

<https://sites.google.com/site/elsieallenffa/student-of-the-month/SonomaSectionFFA>

About American AgCredit

Founded in 1916, American AgCredit is part of the nationwide Farm Credit System, and is the nation’s 7th largest Farm Credit cooperative. American AgCredit specializes in providing financial services to agricultural and rural customers throughout California, Nevada, Kansas, Oklahoma, Colorado, and Northern New Mexico – as well as to capital markets customers in 30 states. Financial services include production and mortgage financing, equipment and vehicle leasing, crop and life insurance, lines of credit, and the Young, Beginning and Small farmer program. In addition, the Association provides interest-free loans for qualifying 4-H and FFA AgYouth programs, and scholarships. For more information, call 800-800-4865 or visit the website at www.AgLoan.com.

About Country Summer

Country Summer, Northern California’s largest and premier country music festival, comes to Santa Rosa on June 13 and 14 at the Sonoma County Fairgrounds. The event features 11 nationally recognized entertainers, including headliners Hunter Hayes on June 13 and Darius Rucker on June 14. Produced on the grassy, 5-acre Carnival field at the fairgrounds, there will be state-of-the-art staging and sound, an array of food and beverage concessions and Western-themed entertainment for fans of all ages. The event is a collaboration between Impact Entertainment and Amaturio Sonoma Media Group – the local owner of Froggy 92.9 and other leading radio stations serving Sonoma County. For additional information and to purchase tickets, visit www.countrysummer.com.