

NEWS RELEASE January 15, 2014

For Event Information Call: 707-543-0100 www.countrysummer.com

Country Summer Comes To Sonoma County on June 13 and 14

Festival Features 10 Top Artists - Tickets Go On Sale Jan. 18







Country Summer, Northern California's biggest country music festival, comes to Santa Rosa on June 13 and 14 at Sonoma County Fairgrounds, 1350 Bennett Valley Road.

The two-day epic event features 10 nationally recognized country entertainers, an array of food and beverage concessions and Westernthemed activities for fans of all ages.

To date, the June 13 talent lineup stars Hunter Hayes, Country Music Association's 2012 Best New Artist and 2014 Grammy nominee for Best Country Solo Performance, with Joe

Nichols, a four-time Grammy Nominee, multiple #1 hit-maker and CMA and Academy of Country Music award winner.

On June 14, headliner Darius Rucker, a country sensation who first attained multi-platinum status as lead singer and rhythm guitarist of Hootie and the Blowfish, will perform. The renowned Eli Young Band, whose *Drunk Last Night* is the #1 most played single on country radio, and singer, songwriter Dustin Lynch have also been confirmed. More marquee entertainers will be announced soon.

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Country Summer is being produced by Impact Entertainment and Sonoma Media Group, the owner of Froggy 92.9 and other leading radio stations serving Sonoma County.

"Being a long-time Sonoma County resident and business person, I know how special it is for our community to have access to world class entertainment, which is exactly what Country Summer will bring to Santa Rosa in June," Lawrence Amaturo, Sonoma Media Group owner, said. "We're delighted to be bringing such a powerful lineup of country music stars to Sonoma County."

The upcoming country music festival is the brainchild of Amaturo and Alan Jacoby, executive producer of Impact Entertainment, who produced the sold-out Florida Georgia Line event at the Sonoma County Fairgrounds last year.

"We envisioned a new, annual country music spectacular that would be the foremost event of its kind in Northern California," Jacoby said. "The vision is becoming a reality and we look forward to an amazing 'countrification' of Sonoma County to welcome the summer season."

Country Summer will take place on the five-acre Carnival Lot site at the fairgrounds. Concert performances will be on the Main Stage featuring a state-of-the-art sound system, plus huge video boards to ensure all fans get a close-up view. Gates open at 2 p.m. on June 13 and 11 a.m. on June 14.

Tickets officially go on sale at noon on Jan. 18. Local residents get a three-hour head start beginning at 9 a.m. at the Sonoma Country Fair box office at the Sonoma Country Fairgrounds. Dano from Froggy 92.9 Today's Country will be broadcasting live from the site.

Daily tickets start from \$49 for general admission, \$79 for reserved seats. A limited number of discount two-day packages will be available.

To purchase tickets beginning at noon on Jan. 18, visit <u>www.countrysummer.com</u> or call 800.514.3849 to order by phone.

Event sponsors include American AgCredit, Kendall-Jackson, Bud Light and the Santa Rosa Convention & Visitors Bureau.

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